IE Global

Service Overview

From strategy to scale. Seven capabilities that work together to build digital systems that are fast, reliable, and built to last.

Our Services at a Glance

Strategy & Direction

Clarity first. Engineering second.

Websites & Platforms

Fast. Scalable. Designed to last.

Mobile Apps

One codebase. Every device. Zero compromises.

Cloud & Security

Fast, secure, and effortless to scale.

Data, AI & Automation

Turn data into decisions. Turn decisions into automation.

Growth & Marketing

Performance isn't just technical — it's visible.

Ongoing Support

We don't just build — we evolve with you.

Detailed Service Information

STRATEGY & PLANNING

Strategy & Direction

Clarity first. Engineering second.

Technical assessments, product roadmaps, and strategic planning before any code is written.

What's Included:

- Digital + technical audit
- Product & feature strategy
- Workflow & system mapping
- Architecture recommendation
- Risk & opportunity analysis
- Roadmap planning (30–90 days)

Package	Duration	Price
Strategy Sprint	3–5 days	**€450**
Full Technical Audit	Comprehensive	**€750**
Roadmap Package	Strategy + Architecture	**€1,200**

BUILD & DEPLOY

Websites & Platforms

Fast. Scalable. Designed to last.

High-performance websites and web applications built with Next.js.

What's Included:

- UX/UI design
- Custom development (Next.js + React)
- CMS integration
- Platform development
- Performance optimization
- SEO foundation
- Quality assurance + testing

Package	Duration	Price
Landing Page	1–2 sections	**from €450**
Business Website	Multi-page	**€1,500–€3,200**
Advanced Platform	Portal / SaaS	**€3,500–€7,500**

Mobile Apps

One codebase. Every device. Zero compromises.

Cross-platform iOS and Android apps with React Native.

What's Included:

- App design (UI/UX)
- Cross-platform development (React Native)
- Secure authentication
- API integration
- Push notifications
- Performance + stability testing
- App Store / Play Store deployment

Package	Duration	Price
MVP Mobile App	Core features	**€3,000–€6,500**
Full Product App	Complete solution	**€7,500–€15,000**
Enterprise App	Custom scope	**Custom**

Cloud & Security

Fast, secure, and effortless to scale.

Scalable cloud architecture and security infrastructure.

What's Included:

- Cloud setup (AWS, Azure, Vercel)
- CI/CD pipelines
- Monitoring & alerting
- Zero-downtime deployments
- Access control & permissions
- Security hardening
- Backup & disaster recovery

Package	Duration	Price
Cloud Setup Package	Infrastructure setup	**€350**
Security Audit	Comprehensive review	**€650**
Scaling Sprint	Optimization	**€300**

SCALE & OPTIMIZE

Data, AI & Automation

Turn data into decisions. Turn decisions into automation.

Integrations, AI workflows, and intelligent automation.

What's Included:

- API integrations
- Workflow automation
- AI-powered features
- Dashboard development
- Data modeling
- Analytics setup (GA4, custom dashboards)

Package	Duration	Price
Automation Setup	Basic automation	**from €250**
Full Integration Package	Complete integration	**€650–€1,500**
AI Feature Development	AI capabilities	**€1,000–€3,500**

Growth & Marketing

Performance isn't just technical — it's visible.

SEO, performance optimization, and conversion tracking.

What's Included:

- On-page SEO
- Performance optimization
- Conversion tracking
- Analytics setup
- UX improvements
- A/B testing
- Content support

Package	Duration	Price
SEO + Performance	Package	**€300**
Conversion & Analytics	Setup	**€350**
Growth Sprint	Monthly	**€250–€600**

Ongoing Support

We don't just build — we evolve with you.

Long-term maintenance and continuous improvement.

What's Included:

- Bug fixes
- Feature enhancements
- Performance reviews
- Monitoring
- Priority support
- Infrastructure updates

Package	Duration	Price
Basic Support	Monthly	**€120/mo**
Professional Support	Monthly	**€250/mo**
Priority Support	Monthly	**€500/mo**